



ENHANCING THE VITAL ROLE OF THE UNITED NATIONS

Official Celebration of the 60th Anniversary
of the Founding of the United Nations
San Francisco, June 25 and 26, 2005

United Nations Association of San Francisco
una-sf.org



Enhancing the Vital Role of the United Nations

Official Celebration of the Sixtieth Anniversary of the Founding of the United Nations in San Francisco, June 25 and 26, 2005

"As former world leaders gather in San Francisco to celebrate the sixtieth anniversary of the founding of the United Nations, the purpose and methods of this world body are being challenged and redefined. Founded to provide for the collective security of sovereign nations, the UN is now charged with managing a number of new dangers, ranging from terrorism to infectious diseases, all of which are transnational in nature, and require a collaborative response.

The concept of security itself has been broadened to include 'human security'—the protection of individuals from the consequences of poverty, resource scarcity, natural disasters, human rights abuses, state failure, and civil conflicts.

Once charged with protecting national borders, the UN is increasingly called upon to address dangers that know no borders. The recently released report of the Secretary-General's **High Level Panel on Threats, Challenges, and Change** refers to the 'duty to protect'. If states fail, the international community must act. How to do so will be the focus of this June gathering."

— Jane Wales, President and CEO
World Affairs Council of Northern California

There are a number of opportunities available for Sponsors to gain valuable exposure at these high-profile events. Sponsorship levels range from \$1,000 to \$25,000. The United Nations Association of San Francisco is a chapter of UNA of the USA, a nonprofit organization, Federal Tax ID # 23-7010438. All donations are tax-deductible.

Sponsorship donations should be made payable to UNA-SF and mailed to United Nations Association of San Francisco, 3107 Sacramento Street, San Francisco, CA 94115-2005. For questions concerning sponsorship opportunities, please contact UN60 Sponsorship Co-chair, Suzanne Diamond of Diamond Properties, UN60sponsorship@aol.com, or Co-chair Patricia DiGiorgio by phone at (707) 996-7236.

All events are subject to change without notice. For updated information please visit the UNA-SF web site, una-sf.org. Kindly do not call the individual venues for information.

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David J. O'Reilly, Chairman
& CEO, ChevronTexaco

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Dr. Gloria Duffy
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OFFICIAL UN60 PROGRAMS

All programs will be held on Nob Hill, San Francisco. Admission will be by advance reservation and ticket purchase only. No tickets will be available at the door. For security reasons, all guests will be screened and credentialed in advance. Ticket information will be available after May 1 at una-sf.org or (415) 674-9701.

Saturday, June 25

Opening Program

2:00 to 5:30 pm, Stanford Court Hotel

The program will focus on the UN Millennium Development Goals. Speakers will be announced. Ticket price is \$75, and will include the program and afternoon tea.

Welcome Reception

5:30 to 8:00 pm, University Club

VIP reception for UN60 dignitaries. Honored guests will include program participants, Bay Area, state, and federal government officials, and members of the San Francisco Consular Corps. Tickets are \$125 and include hosted bar and a 1945 archival photographic exhibition on the founding of the United Nations, courtesy of the San Francisco Fine Arts Museums.

Sunday, June 26

World Celebration

11:00 am to 12:00 noon, Grace Cathedral

A musical celebration with choirs, organ and trumpet fanfare, dance, and orchestra. Special guests: H. E. Kofi Annan, UN Secretary General; H. E. Mary Robinson, former President of Ireland; and H. E. Dr. Richard von Weizsacker, former President of Germany. Ceiling sculpture, *Tongues of Fire*, by Nancy Chin. Complimentary reception for attendees on the patio immediately following. Free and open to the public, by advance reservation only. Limit 2 tickets per person.

Closing Luncheon

12:30 to 2:30 pm, Fairmont Hotel

Keynote address by David J. O'Reilly, Chairman and CEO, ChevronTexaco Corp. Panel discussion, *The UN at 60—Threats, Challenges, and Changes* with former US Ambassador to the UN Richard G. Holbrooke; H. E. Oscar Arias Sanchez, former President of Costa Rica; and the Hon. Gillian Sorensen, National Advisor to the United Nations Foundation. Lunch and program. Tickets are \$150. Sponsors will receive priority seating with world leaders.

ChevronTexaco

**FLEISHMAN
HILLARD**



Grace Cathedral



**SAGA
FOUNDATION**



JCDecaux



**See's
CANDIES**

FLEURT

**WENTE
VINEYARDS**



United Nations Association of San Francisco

3107 Sacramento Street, San Francisco, CA 94115-2005
T: (415) 674-9701 • W: una-sf.org • E: una-sf@earthlink.net

Sponsorship Opportunities

Become a sponsor for **UN60**, an extraordinary San Francisco event. This will be a rare opportunity to be in the presence of more than fifty world leaders and opinion makers.

Enhancing the Vital Role of the United Nations will be the theme marking the observation of the sixtieth year of the Founding of the United Nations in San Francisco. Under the leadership of the United Nations Association of San Francisco, in cooperation with the United Nations, the City and County of San Francisco, and many community leaders and organizations, the UN60 Committee will hold four main events to celebrate the Founding.

There are a number of opportunities available for Sponsors to gain access and valuable exposure at these high profile events. This is a wonderful occasion for San Francisco and we invite you to be a part of the festivities honoring our city's special place in the history of the founding of the UN. Join lead sponsor ChevronTexaco on this historic occasion by becoming a UN60 Sponsor. Every attempt will be made to provide Sponsors with priority seating with special guests from the World Leaders Summit.

Benefactor (\$25,000)

- Corporate name and logo on all promotional and printed literature, including advertising in Decaux kiosks located in key traffic areas of San Francisco.
- Prominent advertising space in the events program (approximately 50,000 to be distributed in the Bay Area).
- Prominent display of corporate logo within the audio-visual support, and option to run a short company advertisement.
- Invitation to Sponsor's representative to possibly make some of the key speaker introductions.
- One corporate table for company representatives and guests or 10 tickets to all UN60 events.
- Sponsor acknowledgement card at every table, with company profile.
- Web site promotion on the UNA-SF web site.
- Access for six individuals to any UN60 event VIP holding area (pending advance security authorization).
- Best VIP seating with dignitaries at all events

Lunch Sponsor only (\$15,000)

- Reserved table of ten with priority seating with special guests from the World Leaders Summit.

Patron (\$10,000)

- Prominent display of corporate logo at events.
- Corporate name and logo on all promotional literature, including advertising in Decaux kiosks located in key traffic areas of San Francisco.
- Inclusion in the event program, with special acknowledgement (approximately 50,000 distributed in Bay Area)
- One table for company representatives and guests or 8 tickets.
- Web site promotion on the UNA-SF event page.
- Access for two individuals to any UN60 event VIP holding area (pending advance security authorization).
- Preferred VIP seating with dignitaries at all events.

Sponsor (\$5,000)

- Logo displayed at events.
- Listing in all promotional literature.
- Inclusion in the event program (approximately 50,000 distributed in Bay Area).
- Four tickets for company representatives and guests to all UN60 events.
- Web site promotion on the UNA-SF event page.
- Preferential VIP seating with dignitaries at all events.

Contributor (\$1,000)

- Listing in all promotional literature.
- Inclusion in the event program (approx. 50,000 copies distributed in Bay Area).
- Two tickets for company representatives and guests to all UN60 events.
- Web site promotion on the UNA-SF event page.
- Preferential VIP seating near dignitaries at all events.

Deadline to be included in invitation printing: May 1, 2005. Please complete the accompanying **Sponsorship Response Form**. **Questions?** un60sponsorship@aol.com.

We look forward to celebrating this wonderful occasion with great pride as we honor San Francisco, the birthplace of the United Nations!

Sherri Ferris, UN60 Project Director
Protocol Professionals, Inc.
T: (415) 673-5311 • F: (415) 673-5380
W: protocolprofessionals.com
E: sherri@protocolprofessionals.com



Enhancing the Vital Role of the United Nations

Sponsorship Response Form

This form must be received by May 1, 2005 in order for your information to be included in printed programs and publicity. For security requirements and seating accommodations, kindly register your guests' names, based upon your sponsorship level, prior to June 1, 2005 by contacting Sherri Ferris, Protocol Professionals, Inc., E-mail: sherri@protocolprofessionals.com, Tel. 415-673-5311, Fax: 415-673-5380. Please print below:

Name _____ Title _____

Company or organization _____

Mailing address _____

City, state, zip _____

Telephone (day) _____ Telephone (evening) _____

E-mail _____ Fax _____

Who contacted you regarding sponsorship opportunities? _____

Please indicate the level of your sponsorship:

\$25,000 \$15,000 \$10,000 \$5,000 \$1,000

Check enclosed, \$_____ or

Charge to credit card: Visa MasterCard Credit card number _____

Name on card _____ Expiration date _____

Signature _____ Date _____

Make checks payable to United Nations Association of San Francisco or UNA-SF and send to (envelope enclosed):
UNA-SF, 3107 Sacramento Street, San Francisco, CA 94115-2005 or fax to 415-931-2225. Telephone 415-674-9701.

The United Nations Association of San Francisco is a non-profit organization through its affiliation with the United Nations Association of the United States of America, Federal Tax ID # 23-7010438. All UN60 sponsorship donations are tax deductible.